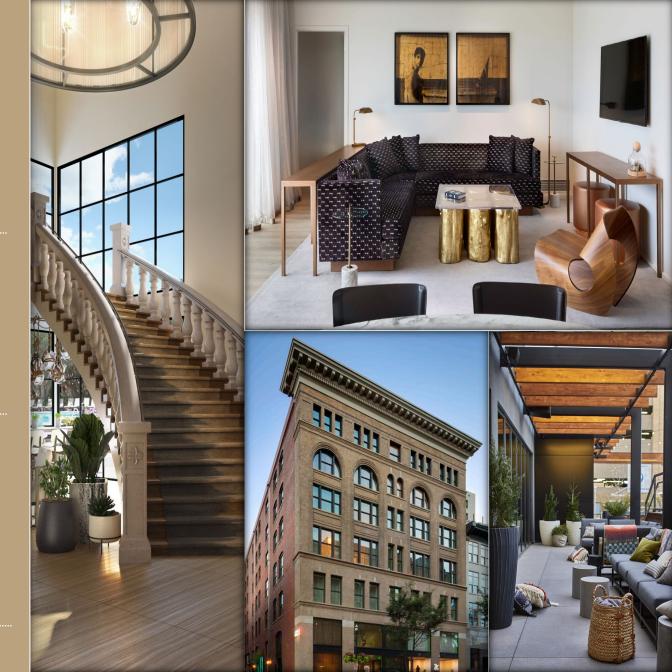


CITI'S GLOBAL PROPERTY CEO CONFERENCE PRESENTATION







RLJ's portfolio is well-positioned to capitalize on unique internal and external opportunities to drive 2023 EBITDA growth

URBAN MARKET **GROWTH** 



- Urban markets represent two-thirds of RLJ's portfolio
- Urban market RevPAR growth predicted to exceed Industry's growth in 2023

**INTERNAL GROWTH CATALYSTS** 



- The Mills House and Zachari Dunes joined Hilton's Curio collection, The Pierside in Santa Monica launched as an independent
- Announced conversions in New Orleans and Houston Medical Center

**GROWTH** CAPITAL **DEPLOYMENT** 



Acquisitions performing above RLJ's underwriting

**STRONG BALANCE SHEET** 

~ \$1.1B of liquidity available for internal and external growth initiatives

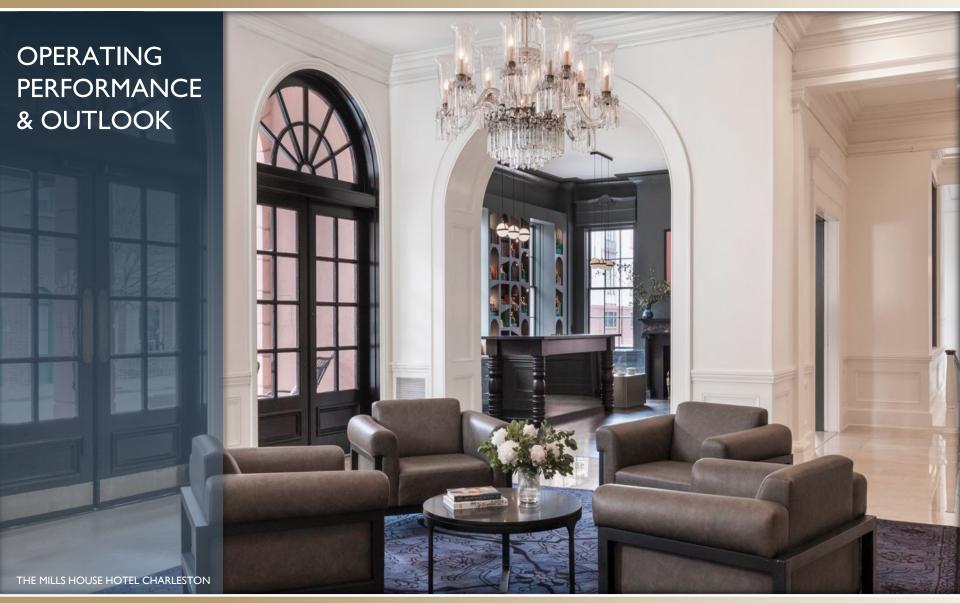
- Increased guarterly dividend to \$0.08 / share and repurchased \$57.6M of stock in 2022
- Well laddered debt maturities with no maturities until 2024 and 85% of debt fixed / hedged

**HIGH-QUALITY PORTFOLIO** 

## High-quality portfolio with an attractive growth profile

- Urban-centric portfolio growth expected to exceed the Industry
- Lean operating model and efficient footprint with fewer FTEs than full-service properties







# RLJ's portfolio benefitted from Urban markets outperforming and strength in all segments of demand

### RevPAR achieved 94% of 2019

## Urban markets saw outsized growth, achieving 97% of 2019 levels

- Urban markets benefitted from improving corporate demand, increased citywide attendance and continued "bleisure" demand
- Urban ADR achieved 107% of 2019 levels
  - Urban markets such as Southern California, Atlanta, Boston and Austin exceeded 2019 RevPAR

## Corporate travel recovery to 2019 continued

- Improved 300 basis points from Q3
  - Increased volume from industries such as entertainment, energy, consumer goods, services and aerospace in addition to SME travel

## Strong momentum in group demand

- Small group continued to contribute at elevated levels
- Group ADR achieved 105% of 2019

## Leisure remained healthy while returning to normal seasonality

- Weekend RevPAR achieved 107% of 2019, led by ADR that achieved 116% of 2019
  - Weekend Urban RevPAR outperformed, achieving 111% of 2019, led by ADR at 118% of 2019
  - Urban Leisure demand remained strong



# Urban market growth is expected to outperform the industry, which should benefit RLJ's portfolio

### **Provided 1Q Outlook**

- Comparable RevPAR of \$133.00 to \$137.00 / Comparable Hotel EBITDA of \$85.0M to \$91.0.M
- Adjusted EBITDA of \$76.0M to \$82.0M / Adjusted FFO per share of \$0.29 to \$0.33

## Expect improvement in all demand segments, especially in Urban markets

- Leisure demand should remain above 2019 levels with seasonality returning
- Business transient should continue to improve due to increased volume from large corporates
- Expect Group to remain strong with citywide attendance increasing and strong citywides in key markets
  - Booking activity remains strong and short-term
- International demand should improve throughout the year

## RevPAR growth in 2023 to be weighted towards the first half of the year

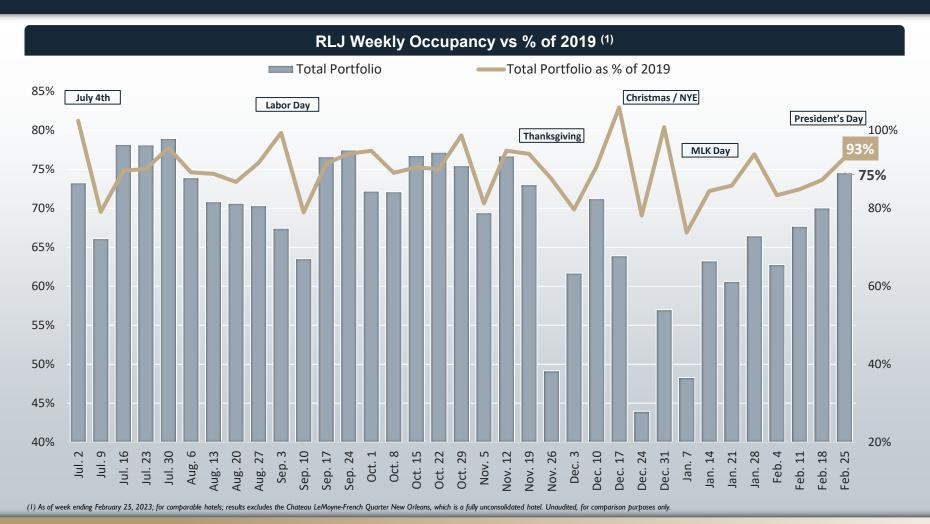
- Comps are easier during the first half of 2023
- Portfolio should benefit from ramp up in completed imbedded catalysts
  - Three conversions in ramp-up and recent acquisitions pacing ahead of underwriting

## Hotel EBITDA expected to grow from 2022 each quarter

- Growth expected to be highest in Q1 due to Omicron comps
- Balance of Y/Y growth will remain but moderate from Q1

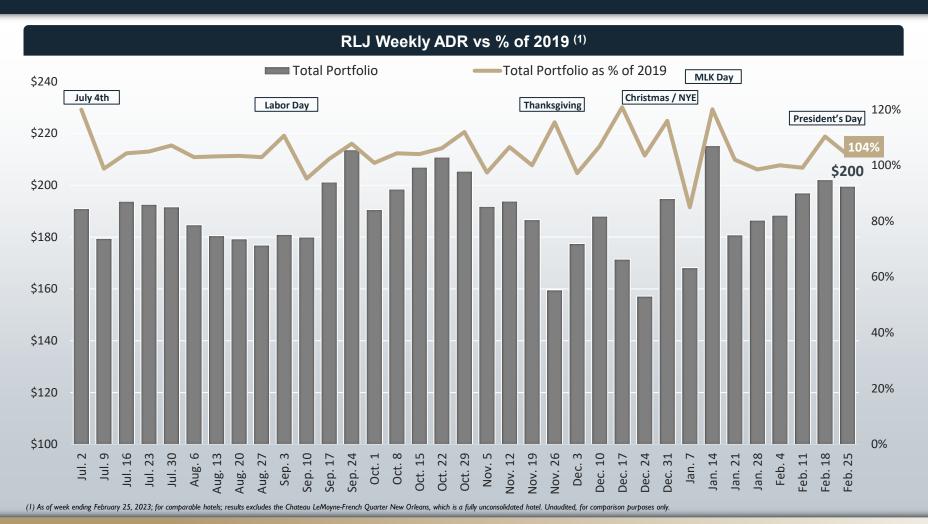


# Occupancy improved with seasonal trends continuing

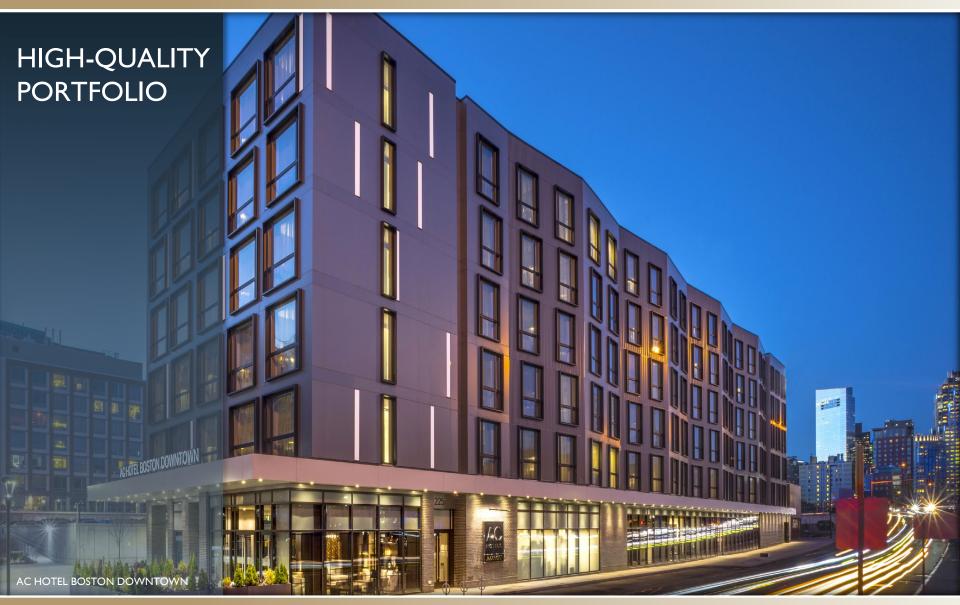




## ADR maintaining pricing power and has consistently exceeded pre-pandemic levels



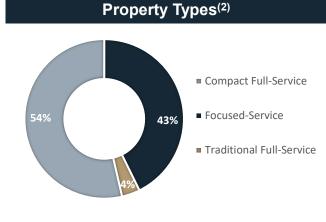


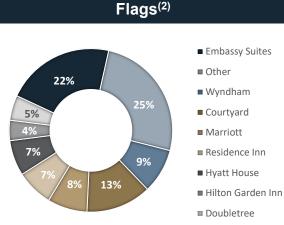




# RLJ owns a geographically diversified portfolio of premium branded, high-margin









<sup>(1)</sup> As of March 2023

<sup>(2)</sup> Represented as a percentage of FY 2019 EBITDA

<sup>(3)</sup> Based on FY 2019 pro forma portfolio owned as of February 2023; includes recently acquired hotels on stabilized basis

# RLJ | HIGH QUALITY PORTFOLIO











URBAN LIFESTYLE

URBAN GATEWAY

RESORT

URBAN METRO

33

# of HOTELS

39%

of EBITDA

\$21K

EBITDA / KEY

32

# of HOTELS

36%

of EBITDA

\$22K

EBITDA / KEY

11

# of HOTELS

14%

of EBITDA

\$25K

EBITDA / KEY

20

# of HOTELS

11%

of EBITDA

\$16K

EBITDA / KEY

Based on pro forma FY 2019 EBITDA for hotels owned as of December 31, 2022

# URBAN LIFESTYLE

PROPERTIES IN TOP URBAN SUBMARKETS THAT BENEFIT FROM SEVEN-DAY-A-WEEK DEMAND AND "BLEISURE" WITH HIGH LEISURE MIX

39% OF EBITDA(1)











# URBAN GATEWAY

PROPERTIES LOCATED IN TOP HOTEL MARKETS IN THE U.S.,
THAT ARE ALSO THE NATION'S KEY ECONOMIC CENTERS

36% OF EBITDA(1)



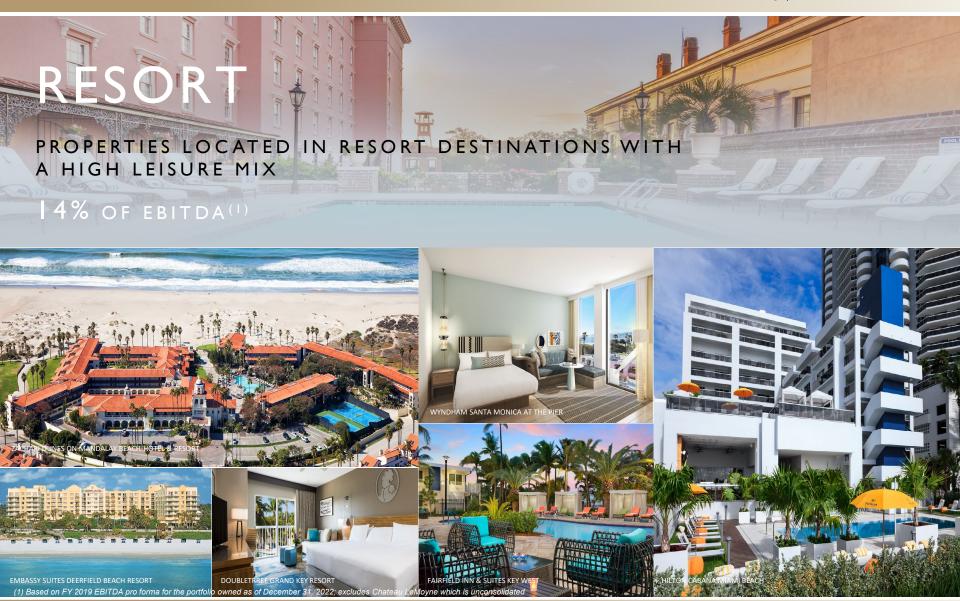














# URBAN METRO

PROPERTIES LOCATED IN NICHE SUBMARKETS WITHIN MAJOR U.S. HOTEL MARKETS

1 % OF EBITDA(1)





# RLJ's footprint in top Urban markets is well-positioned to capture recovery in all segments

- Sunbelt markets represent 51% of RLJ's Hotel EBITDA(1)
- Over 2/3<sup>rds</sup> of RLJ's portfolio is concentrated in Urban markets (1)









## RLJ accretively deployed capital into four high-quality acquisitions in top growth markets

# HAMPTON INN & SUITES ATLANTA MIDTOWN



186 \$150 2020
KEYS STABILIZED YEAR
REVPAR BUILT

~8.0 - 8.5% STABILIZED

**NOI YIELD** 

AC HOTEL
BOSTON DOWNTOWN



205 \$200 2018
KEYS STABILIZED YEAR
REVPAR BUILT

~7.5 - 8.0%
STABILIZED
NOI YIELD

MOXY
DENVER CHERRY CREEK



170 \$170 2017
KEYS STABILIZED YEAR
REVPAR BUILT

~8.0 - 8.5%
STABILIZED
NOI YIELD

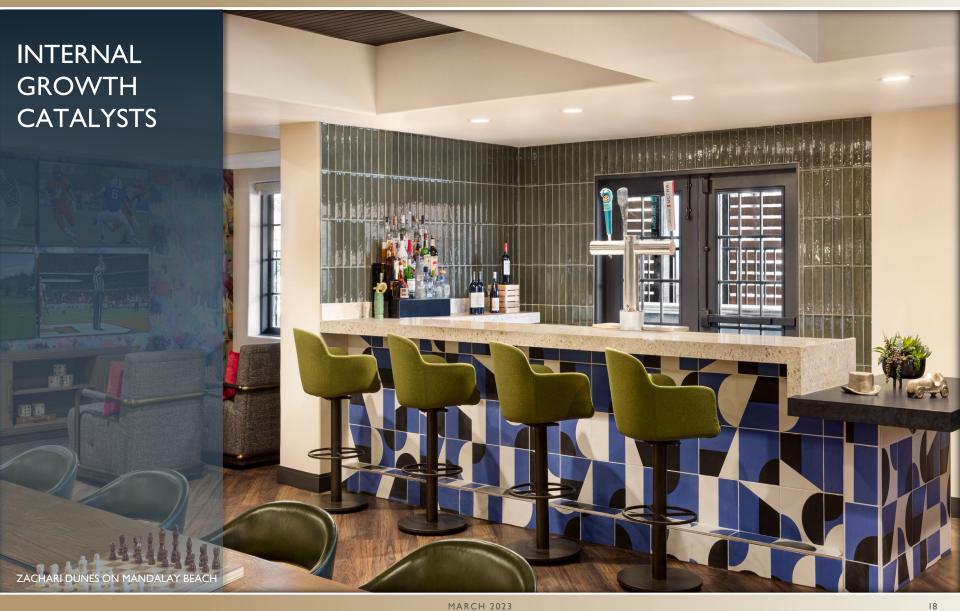
21C HOTEL NASHVILLE



124 \$260 2017
KEYS STABILIZED YEAR
REVPAR REDEVELOPED

~8.0 - 8.5% STABILIZED NOI YIELD





# INTERNAL GROWTH | PHASE I VALUE CREATION STRATEGY



Conversions, Revenue Enhancement and Margin Expansion opportunities represent a significant source of value creation

Property	Project	Incremental Investment (1)	EBITDA <sup>(2)</sup>	Value Creation <sup>(3)</sup>	Unlevered IRR
2022 Conversions					
Wyndham Santa Monica	Conversion to Independent	\$10.0M to \$11.0M	\$2.0M to \$3.0M		
Wyndham Mills House	Conversion to Curio Brand	\$6.0M to \$7.0M	\$2.0M to \$3.0M	\$120M	40%+
Embassy Suites Mandalay Beach	Conversion to Curio Brand	\$12.0M to \$13.0M	\$3.0M to \$4.0M		
Revenue Enhancements					
Completed ROIs	Space initiatives and operational	\$5.0M	\$3.0M	4	
Near-Term ROIs	Space initiatives and operational	\$3.0M to \$4.0M	\$6.0M to \$8.0M	\$120M	50%+
Margin Expansion					
Amended Agreements	Renewals		\$4.0M / 30 bps		
2022-2023 Renewals	Renewals		\$3.0M / 20 bps	\$85M	
Aggregate		\$36 to \$40M	\$23M to \$28M	~\$325M	_

<sup>(1)</sup> For conversions, incremental investment calculated as additional investment required for conversion vs normal renovation

<sup>(2)</sup> Stabilized EBITD#

<sup>(3)</sup> Assumed 14x stabilized EBITDA for Conversions and 12x average industry mid-cycle multiple for Revenue Enhancements and Margin Expansion initiatives

IRR



## Completed 2022 conversions poised to significantly exceed initial underwriting



#### **ZACHARI DUNES ON MANDALAY BEACH**

\$30 - \$40 \$3M - \$4M 40%+ UNLEVERED

INCREMENTAL INCREMENTAL REVPAR(1) EBITDA(1)

- Reinvented as a high-quality, lifestyle Curio Collection resort and 1 of only 2 Hilton resorts on the west coast
- Re-concepted F&B / elimination of comp services drives incremental profitability



#### THE MILLS HOUSE HOTEL CHARLESTON

\$30 - \$40 \$2M - \$3M 50%+

**INCREMENTAL** REVPAR(1)

INCREMENTAL EBITDA(1)

UNLEVERED IRR

- Repositioned as a Curio Collection to attract top Hilton Honors members and higher ADR
- Enhance F&B to drive out-of-room spend

#### THE PIERSIDE SANTA MONICA

\$50 - \$60 \$2M - \$3M 40%+ INCREMENTAL **INCREMENTAL** 

REVPAR(1)

EBITDA(1)

UNLEVERED IRR

- Redeveloped as an Independent Lifestyle to capture ADR opportunities within market
- Enhances margins by 400 to 500 bps
- Expected to unlock significant value given cap rate compression with up-branding

(1) Annual, upon stabilization based on underwriting



# Mandalay Beach Embassy Suites relaunched as The Zachari Dunes, joining Hilton's Curio Collection

BEFORE















# Wyndham Charleston converted to The Mills House Hotel, joining Hilton's Curio Collection

BEFORE















# Santa Monica Wyndham conversion to an Independent hotel

BEFORE

AFTER





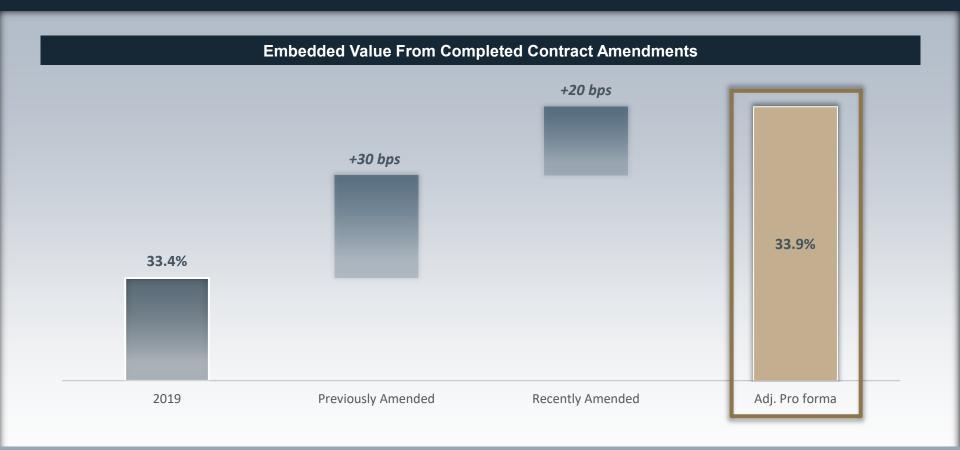








Recent amendments have added ~50 bps of incremental margins



Total margin lift incremental to expected industrywide post COVID-19 EBITDA margin expansion

# CONVERSIONS | INCREMENTAL OPPORTUNITIES



Incremental conversions and value-add opportunities to unlock significant embedded value over multiple years



Expect to execute two incremental conversions per year



In 2023, RLJ will reposition the former Wyndham Houston Medical Center as a DoubleTree and the Indigo New Orleans will join Marriott's Tribute portfolio



#### **HOTEL INDIGO NEW ORLEANS**

#### MARKET / SUBMARKET HIGHLIGHTS

- New Orleans is a top leisure, drive-to market
- Located in heart of New Orleans Historic Garden District

#### **VALUE CREATION OPPORTUNITY**

- Reposition as a Tribute Portfolio Hotel, joining Marriott's family of independent boutique hotels
- Capture higher rated Marriott Bonvoy guests
- Enhance F&B/meeting space to drive higher out-of-room spend
- Cap rate compression with up-branding
- Conversion scope includes:
  - Guestroom renovation, reimagined public / F&B space, meeting space expansion, outdoor seating & street presence



#### **DOUBLETREE HOUSTON MEDICAL CENTER**

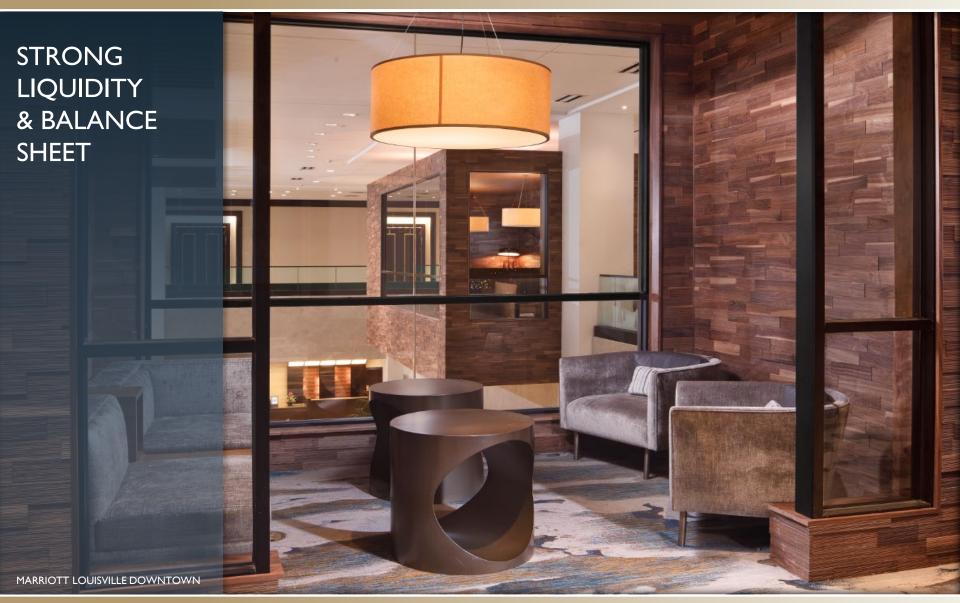
#### MARKET / SUBMARKET HIGHLIGHTS

- Hotel located across from the Texas Medical Center
  - Texas Medical Center is home to 60 medical institutions, as one of the largest medical facilities in the world

#### **VALUE CREATION OPPORTUNITY**

- Opportunity to drive higher ADR and capture increased share by executing a comprehensive renovation
  - Capture higher rated Hilton Honors guests and drive market share
  - Rebranding captures significant lift in ADR, already in the market
  - Suite build ideal for extended stay demand
- Conversion scope includes:
  - Guestroom renovation, key and meeting space expansion, enhanced F&B options, and reimagined lobby



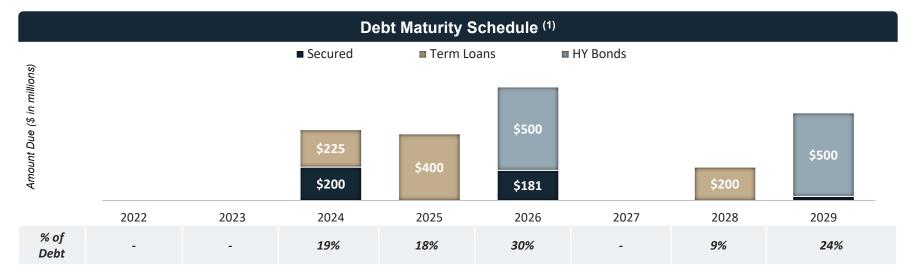




RLJ has strong balance sheet and well-staggered debt maturity profile with no debt maturities until 2024

## RLJ maintains best-in-class balance sheet

- ~\$1.1B of total liquidity, comprising of \$481M of unrestricted cash and \$600M available under the revolving credit facility
- No maturities until 2024 and fully undrawn line of credit
  - New \$200M Term Loan to addressed 100% of 2023 debt maturities and proactively addressed \$100M of 2024 debt maturities
- 85% of debt is fixed or hedged and 81 of 96 hotels are unencumbered
- Repurchased 4.9 million common shares for \$57.6M, at an average price per share of \$11.75 during the year<sup>(1)</sup>
- Quarterly dividend increased by 60% to \$0.08 per common share



(1) As of December 31, 2022, assumes all extension options are exercised. 2029 maturity includes \$25M of secured debt.

MARCH 2023 28



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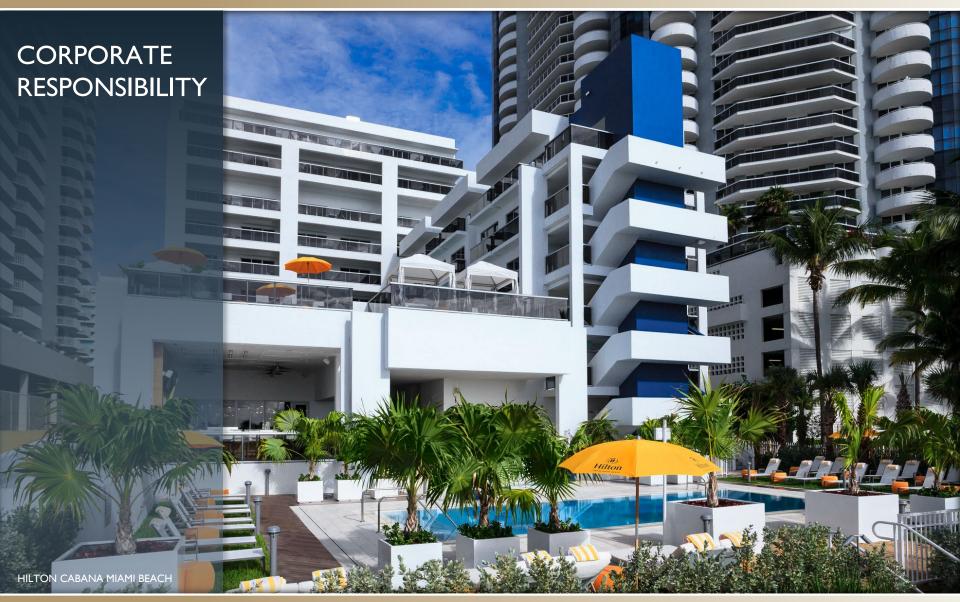
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# RLJ ESG | CORPORATE RESPONSIBILITY



Our sustainability strategy aligns our ESG objectives with our commitment to generate long-term stakeholder value



# In recognition of the strategic importance of increasing environmental efficiency we...

- Achieved cost reductions through investment in energy, carbon and water efficiency projects across our portfolio
- Routinely track asset efficiency profile to monitor progress and identify opportunities for continued cost and energy reductions



# Our commitment and leadership on social responsibility continues with...

- Supporting communities through inclusive labor practices, policies and philanthropic volunteer and donation programs that encourage a culture of generosity and community engagement
- Maintaining a diverse and inclusive culture at all levels of our organization from associate to board membership



## We are strengthening our approach to governance by...

- Maintaining transparency with investors on our strategic approach to ESG performance
- Having formed a Corporate Responsibility Committee, reporting to the Board of Trustees

# RLJ ESG | CORPORATE RESPONSIBILITY APPROACH



Our sustainability strategy aligns our ESG objectives with our commitment to generate long-term stakeholder value



**Drive** revenue growth by following a disciplined investment strategy and through aggressive asset management



**Reduce** cost through investments in energy and water conservation and other "greening" efforts



**Improve** our human capital by championing our corporate culture of diversity and inclusivity, to boost motivation, attract top talent and retain associates



**Validate** our sustainability commitments through external benchmarking and transparent reporting



**Expand** our engagement with our partners, suppliers and the communities in which we operate

# RLJ ESG | CORPORATE RESPONSIBILITY IMPACT



# Our longstanding commitment to ESG is evidenced by...

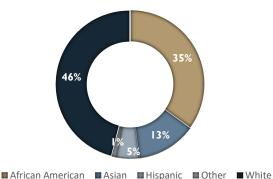
#### **FNVIRONMENTAL**

- 77% of our properties have equipped guestrooms with digital thermostats
- 76% of our properties utilize an environmental management system, while 73% have low-flow toilets, faucets, or showerheads
- 40% cost savings on water & carbon reduction investments



# SOCIAL





- 56% of trustees are ethnically diverse, with 33% female
- Over half of RLJ's corporate employees are ethnically diverse, with 56% female
- RLJ is active in social contribution with over \$4 million in donations and 427 service hours among associates

#### **PARTNERSHIPS**



FOUNDATION





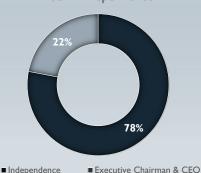




### **GOVERNANCE**

- Maintain a highly diverse and independent Board, and committed to continuing refreshment
  - 7 of 9 trustees are independent, including all members of our Board Committees
  - 3 of 9 trustees are women
  - 5 of 9 trustees are ethnically diverse
  - Trustee skills, qualifications and experience matrix are disclosed in proxy statements
- Robust Code of Business Conduct and Ethics to consistently guide and set our ethical standards across our Company
- Robust policy development centered around ethics and risk mitigation

### Board Independence



33

## **FORWARD - LOOKING STATEMENTS**



This information contains certain statements, other than purely historical information, including estimates, projections, statements relating to the Company's business plans, objectives and expected operating results, and the assumptions upon which those statements are based, that are "forwardlooking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements generally are identified by the use of the words "believe," "project," "expect," "anticipate," "estimate," "plán," "may," "will," "will continue," "intend," "should," "may," or similar expressions. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, beliefs and expectations, such forward-looking statements are not predictions of future events or guarantees of future performance and our actual results could differ materially from those set forth in the forward-looking statements. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. The Company cautions investors not to place undue reliance on these forward looking statements and urges investors to carefully review the disclosures the Company makes concerning risks and uncertainties in the sections entitled "Risk Factors," "Forward- Looking Statements," and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report on Form 10-K for the year ended December 31, 2022, which will be filed on February 28, 2023, as well as risks, uncertainties and other factors discussed in other documents filed by the Company with the Securities and Exchange Commission.