

Barclays Eat, Sleep, Play Conference December 2020



RLJ IS WELL-POSITIONED

RLJ Lodging Trust

RLJ remains well-positioned to navigate the current environment and outperform throughout the next lodging cycle

- 97 hotels open, representing 94% of the portfolio
- Occupancy ramp-up is benefitting from portfolio construct and geographic diversification
- Reduced cash burn for second consecutive quarter
- Positioned to benefit during early recovery and achieve pre-pandemic profitability sooner
- Liquidity of \$1.2B provides 48 months of runway
- Embedded long-term catalysts including Wyndham conversions, ROI projects and capital market opportunities remain intact

RLJ's portfolio construct, embedded growth catalysts and sizable liquidity uniquely position the Company to not only navigate the current environment, but also outperform longer-term



BUSINESS UPDATE



RLJ has reopened 51 hotels, which have outperformed expectations

94% of RLJ's portfolio is now open

- 97 of our 103 hotels are open
- Remaining six suspended properties are full-service hotels located in urban markets (New York and San Francisco) and clustered hotels (Chicago and Houston)
- Leisure demand and pockets of business transient and group driving occupancy
 - Open hotels achieved 37% and 41% occupancy during Q3 and October, respectively
 - Overall portfolio achieved 29% and 37% occupancy during Q3 and October, respectively
- Open hotels continue disciplined cost containment
 - Significantly reduced staffing
 - Elimination of non-essential amenities and services
 - Modification of brand standards and traditional operating model
- RLJ will continue to evaluate additional hotel reopenings
 - Reopenings remain contingent upon demand trends and potential to reduce operating shortfalls

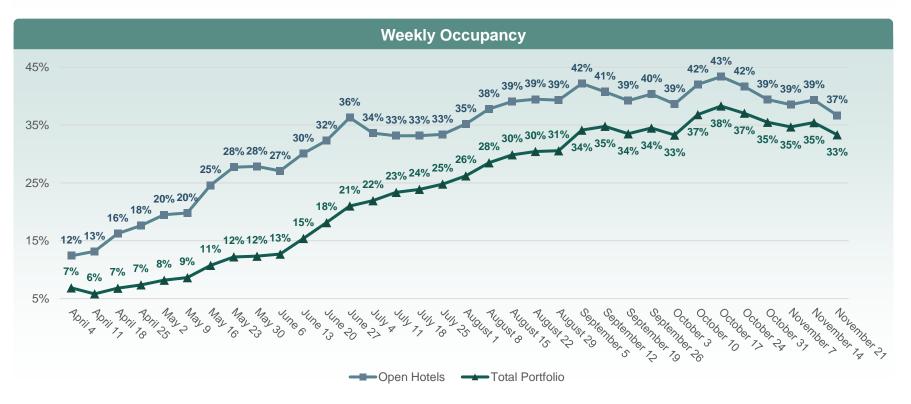
RLJ will continue to operate hotels to minimize operating shortfalls

STABLE WEEKLY OCCUPANCY

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RLJ's weekly occupancies are trending similar to Q3

- Occupancy at open hotels of ~41% in October and ~38% as of MTD November¹
- Overall portfolio occupancy of ~37% in October and ~34% as of MTD November¹
- Open hotels continue to achieve higher occupancies during weekends relative to the weekdays



Portfolio construct and diversification enabled RLJ to benefit from relative strength in leisure, and an uptick in Business Transient and Group demand during Q3

- Open hotels achieved ~50% occupancy on weekends and 33% on weekdays
- All-suite hotels remained popular in a social distancing environment
 - Open all-suite hotels, representing 50% of RLJ's portfolio, achieved 40% occupancy
- RLJ's Resort and Drive-to markets benefitted from pent-up leisure demand
 - Open resort hotels achieved over 50% occupancy
 - Hotels in drive-to markets such as Charleston, Southern California and South Florida outperformed
- Select-service hotels continued to ramp up occupancy
 - RLJ's open, select-service hotels achieved 40% occupancy
- Overall improved profitability
 - Total portfolio achieved positive gross operating profit during Q3
 - Open hotels achieved positive Hotel EBITDA during Q3

RLJ's portfolio construct and diversification has resulted in strong occupancy



Total Portfolio Occupancy | Q3 2020



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Reduced monthly cash burn estimate to ~\$23M to \$27M¹, a \$2.5M reduction from prior outlook², representing 48 months of runway at the midpoint

- Reduced cash burn cumulatively by over \$70M from the high-end of initial estimates³
- RLJ maintains strong liquidity of ~\$1.2B⁴
- RLJ's Focused-Service and Compact Full-Service portfolio has lower operating costs vs. Traditional Full-Service hotels

Average hotel-level monthly cash burn estimate reduced to ~\$3M to \$6M

- Q3 operating shortfalls 30% below internal expectations
- Higher revenues
- Continued success of cost containment initiatives with a 60% reduction in hotel operating costs during Q3

Includes property-level fixed costs and corporate costs

- Average hotel fixed costs of \$7M, primarily property taxes and insurance
- Corporate-level monthly cash G&A of \$2M
- \$11M to \$12M corporate costs including debt service and preferred dividends

4. Includes \$200M undrawn on the credit facility

^{1.} Excludes capital investment

^{2.} Represents reduction from the mid-point of prior outlook

^{3.} Represents a reduction of \$8M in monthly cash burn estimate from April to December 2020 at the high-end of the \$25-\$35M initial cash burn estimate provided by the Company as of May 2020



POSITIONED FOR RECOVERY

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RLJ expects ramp-up of hotels to be influenced by hotel type and location

Leisure and Drive-to segments are recovering sooner than Group, which is expected to lag

Market Type	Comments		Asset Type	Comments
Drive-to	- "Drive-to" markets are seeing pent-up demand	Sooner Recovery Ramp Up	Economy	 Economy hotels are benefitting from "Drive-to" Leisure travel
Leisure	 Remote work / schools have created flexibility to work from anywhere Weekends are elongating as many combine Thursdays into weekend travel 		Select-Service / Extended Stay	 Large room / bay size offers attractive value proposition Popular with families and the business traveler
Non-Gateway / Suburban	 Localized demand and less dependent on air travel Observing an uptick in business related to essential workers on long-term projects 		Full-Service / Airport	- Slower to recover due to greater reliance on Business Transient and Group demand
Airport	 Expect recovery in air travel to be only gradual International travel to lag domestic volume 		Luxury	 Slower to recover given consumer confidence will need to rebound significantly Dependent on discretionary spending
Gateway / Urban	- Reliant on Business Transient and International which should see slower recovery	LATER	Convention	- Slower to recover with cities and companies continuing to restrict large group gatherings while evaluating advancements on COVID-19 testing and vaccines

RLJ's transient orientation, exposure to a number of Drive-to / Leisure markets and portfolio construct is allowing for an early ramp up

Transient segment, especially Leisure, is ramping up first during this recovery

- RLJ's portfolio is primarily transient oriented (~80% of revenues) with shorter booking window
- Portfolio is benefitting from relative leisure strength in markets such as South Florida, Southern California and Charleston among others that represent ~45% of transient revenues¹
- Drive-to markets represent ~35% of revenues¹
- RLJ has eight hotels located in resort-oriented markets, which represents ~10% of revenues¹

Suite product is proving to be very attractive in a social distancing environment

- Brands such as Residence Inn, Hyatt House, Homewood Suites and Embassy Suites offer larger room sizes and all-suites product, which is appealing to families and extended-stay travelers
- Hotels with extended-stay features represent ~50% of revenues¹

Lean operating model is allowing hotels to achieve break-even faster

 RLJ's select-service and compact full-service hotels have smaller footprints and are less complex operationally, allowing hotels to be operated with lean staffing and minimizing cash burn

RLJ has unique catalysts to outperform throughout the next lodging cycle

Significant liquidity of over \$1B should enable RLJ to emerge with a healthy balance sheet

- Minimize the need to raise potentially dilutive capital
- Cost efficiencies should allow for return to pre-pandemic profitability

Portfolio transformation last year improved long-term growth profile and metrics

- 2019 dispositions improved long-term RevPAR growth and market concentration
- RLJ's portfolio should thrive as Business Transient and Group segments return during a sustained recovery

RLJ's growth will be amplified by unlocking embedded growth catalysts

- Finalized plans to convert Wyndham Santa Monica and Mills House in Charleston in 2021
- Continuing to advance the plans and timing for the other conversions

Expect to deploy growth capital as recovery takes hold

Currently exploring investment structures that enable RLJ to be active during the recovery



STRONG LIQUIDITY

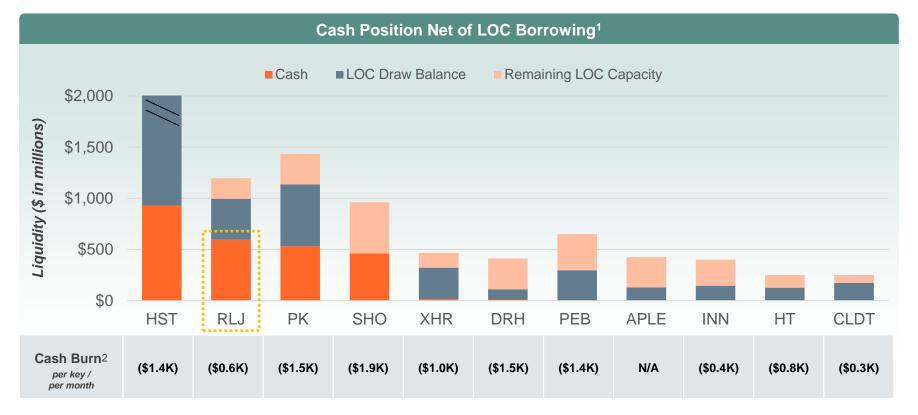
HUMBLE OIL BUILDING MARRIOTT COMPLEX

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STRONG LIQUIDITY POSITION

RLJ is well-positioned with significant liquidity and a long runway

- Nearly \$1B of unrestricted cash¹ and \$200M undrawn on line of credit (LOC)
- Monthly cash burn continues to be lower for RLJ's portfolio relative to peers (48 months at current run rate)



Note: chart sorted by Cash

1. As of September 30, 2020, per Q3 press releases. PK and XHR represent pro forma LOC capacity post-initial maturity; PEB includes outstanding letter of credit; INN excludes JV

2. Actual Q3 2020 burn rate

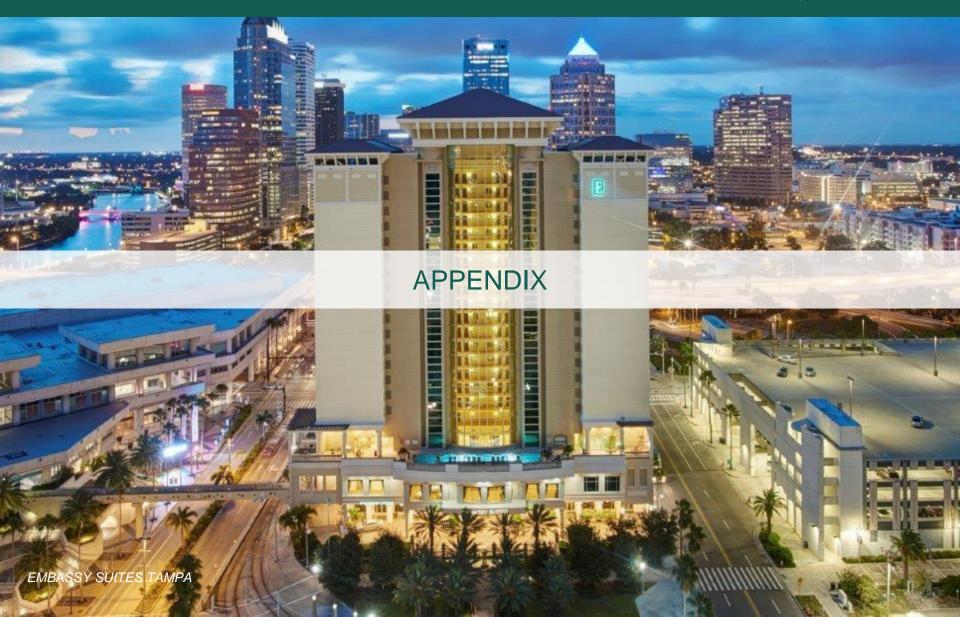
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STRONG POSITIONING ENTERING 2020

COURTYARD CHARLESTON HISTORIC DISTRI

RLJ SUCCESSFULLY EXECUTED ITS 2019 STRATEGY

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Successful execution of key 2019 strategic priorities enabled RLJ to enter 2020 in a position of strength

Sold 47 non-core assets and generated significant liquidity

- Improved 2019 absolute RevPAR by over 8%
- Generated over \$720M of cash proceeds

Wyndham Guarantee Termination

Terminated Wyndham Guarantee and received \$35M

Simplified capital structure over the last two years

- Repaid \$524M FCH Senior Notes in 2018
- Refinanced approximately \$1.4B of debt in 2019
- Lowered interest rate, extended maturities and enhanced financial flexibility





RLJ ENTERED 2020 IN SOLID FINANCIAL CONDITION

RLJ entered 2020 with solid liquidity, low leverage and a well-staggered maturity profile with no debt maturities until 2022

Entered 2020 with best-in-class balance sheet

- Entered 2020 with ~\$900M of cash
- YE 2019 Net Debt to EBITDA of 3.1x, below peer average
- No debt maturities until 2022
- Undrawn line of credit



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PROACTIVE RESPONSE



RLJ took proactive and aggressive steps to mitigate the impact of the demand shock from COVID-19 and preserve liquidity



Liquidity Preservation

Although currently paused, we continue to maintain high conviction in the embedded growth catalysts within our portfolio and their potential to unlock significant value

Wyndham conversion opportunity

- 8 Wyndham branded hotels represented over 13% of 2019 EBITDA
- Located in key markets such as Santa Monica, Charleston, Boston and Philadelphia
- Opportunity to reposition as lifestyle brands and unlock significant NAV

\$150-\$200M in identified ROI opportunities with minimum low double-digit unlevered IRR's

- Green initiatives (lighting retrofits, water conservation, energy generation projects)
- Space configuration (adding keys, splitting suites, re-concepting underutilized space)
- Operational (parking fees, management agreement renewals, procurement savings)
- Additional brand conversions with over 20 hotel franchise agreements expiring within 5-years

Capital markets opportunities

- Debt refinancing and redemption activities
- Additional deleveraging

FORWARD-LOOKING STATEMENTS

$\left. RLJ \right|$ Lodging Trust

This presentation contains certain statements, other than purely historical information, including estimates, projections, statements relating to the Company's business plans, objectives and expected operating results, measures being taken in response to the COVID-19 pandemic, and the impact of the COVID-19 pandemic on our business, and the assumptions upon which those statements are based, that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements generally are identified by the use of the words "believe." "project," "expect," "anticipate," "estimate," "plan," "may," "will," "will continue," "intend," "should," or similar expressions. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, beliefs and expectations, such forward-looking statements are not predictions of future events or guarantees of future performance and the Company's actual results could differ materially from those set forth in the forward-looking statements. Some factors that might cause such a difference include the following: the current global economic uncertainty and a worsening of global economic conditions or low levels of economic growth; the duration and scope of the COVID-19 pandemic and its impact on the demand for travel and on levels of consumer confidence; actions governments, businesses and individuals take in response to the pandemic, including limiting or banning travel; the impact of the COVID-19 pandemic and actions taken in response to the pandemic on global and regional economies, travel, and economic activity; the pace of recovery when the COVID-19 pandemic subsides; the effects of steps we and our third party management partners take to reduce operating costs; increased direct competition. changes in government regulations or accounting rules; changes in local, national and global real estate conditions; declines in the lodging industry, including as a result of the COVID-19 pandemic; seasonality of the lodging industry; risks related to natural disasters, such as earthquakes and hurricanes; hostilities, including future terrorist attacks or fear of hostilities that affect travel; the Company's ability to obtain lines of credit or permanent financing on satisfactory terms; changes in interest rates; access to capital through offerings of the Company's common and preferred shares of beneficial interest, or debt; the Company's ability to identify suitable acquisitions; the Company's ability to close on identified acquisitions and integrate those businesses; and inaccuracies of the Company's accounting estimates. Given these uncertainties, undue reliance should not be placed on such statements. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. The Company cautions investors not to place undue reliance on these forward-looking statements and urge investors to carefully review the disclosures the Company makes concerning risks and uncertainties in the sections entitled "Risk Factors." "Forward-Looking Statements." and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report, as well as risks, uncertainties and other factors discussed in other documents filed by the Company with the Securities and Exchange Commission.

