



## RLJ Lodging Trust Provides Embedded Value Creation Update

June 24, 2021

BETHESDA, Md.--(BUSINESS WIRE)--Jun. 24, 2021-- RLJ Lodging Trust (the "Company") (NYSE: RLJ) is providing additional details regarding its embedded value creation opportunities. By executing on its high-value conversions, revenue enhancements and margin expansion initiatives, the Company expects to unlock significant value.

The Company has published a presentation that provides details on these initiatives that is available through the *Investor Relations* section of its website at [www.rljodgingtrust.com](http://www.rljodgingtrust.com).

"We are pleased with the ongoing improvement we are seeing in lodging fundamentals," commented Leslie D. Hale, President and Chief Executive Officer. "With this positive backdrop, we are even more confident in our ability to execute on our embedded value initiatives which will amplify our EBITDA growth throughout this cycle. The opportunities that we are currently pursuing and have detailed in the presentation are expected to unlock \$23 million to \$28 million in incremental EBITDA, representing an important catalyst to creating meaningful shareholder value."

### About Us

RLJ Lodging Trust is a self-advised, publicly traded real estate investment trust that owns primarily premium-branded, high-margin, focused-service and compact full-service hotels.

### Forward Looking Statements

*This information contains certain statements, other than purely historical information, including estimates, projections, statements relating to the Company's business plans, objectives and expected operating results, measures being taken in response to the COVID-19 pandemic, and the impact of the COVID-19 pandemic on our business, and the assumptions upon which those statements are based, that are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements generally are identified by the use of the words "believe," "project," "expect," "anticipate," "estimate," "plan," "may," "will," "will continue," "intend," "should," or similar expressions. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions, beliefs and expectations, such forward-looking statements are not predictions of future events or guarantees of future performance and the Company's actual results could differ materially from those set forth in the forward-looking statements. Some factors that might cause such a difference include the following: the current global economic uncertainty and a worsening of global economic conditions or low levels of economic growth; the duration and scope of the COVID-19 pandemic and its impact on the demand for travel and on levels of consumer confidence; actions governments, businesses and individuals take in response to the pandemic, including limiting or banning travel; the impact of the pandemic on global and regional economies, travel, and economic activity; the speed and effectiveness of vaccine and treatment developments and their deployment, including public adoption rates of COVID-19 vaccines; the pace of recovery when the COVID-19 pandemic subsides; the effects of steps we and our third party management partners take to reduce operating costs; increased direct competition, changes in government regulations or accounting rules; changes in local, national and global real estate conditions; declines in the lodging industry, including as a result of the COVID-19 pandemic; seasonality of the lodging industry; risks related to natural disasters, such as earthquakes and hurricanes; hostilities, including future terrorist attacks or fear of hostilities that affect travel and epidemics and/or pandemics, including COVID-19; the Company's ability to obtain lines of credit or permanent financing on satisfactory terms; changes in interest rates; access to capital through offerings of the Company's common and preferred shares of beneficial interest, or debt; the Company's ability to identify suitable acquisitions; the Company's ability to close on identified acquisitions and integrate those businesses; and inaccuracies of the Company's accounting estimates. Moreover, investors are cautioned to interpret many of the risks identified under the section entitled "Risk Factors" in the Company's Form 10-K for the year ended December 31, 2020 as being heightened as a result of the ongoing and numerous adverse impacts of the COVID-19 pandemic. Given these uncertainties, undue reliance should not be placed on such statements. Except as required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise. The Company cautions investors not to place undue reliance on these forward-looking statements and urges investors to carefully review the disclosures the Company makes concerning risks and uncertainties in the sections entitled "Risk Factors," "Forward-Looking Statements," and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's Annual Report, as well as risks, uncertainties and other factors discussed in other documents filed by the Company with the Securities and Exchange Commission.*

For additional information or to receive press releases via email, please visit our website: <http://www.rljodgingtrust.com>

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210624005631/en/): <https://www.businesswire.com/news/home/20210624005631/en/>

**Sean M. Mahoney, Executive Vice President and Chief Financial Officer – (301) 280-7774**

Source: RLJ Lodging Trust